

INTERCOLLEGIATE BROADCASTING SYSTEM

507 FIFTH AVE.
NEW YORK 17, N. Y.

February 3, 1945

Mr. Chas. Neibel
221 Witherspoon Hall
Princeton, New Jersey

Dear Mr. Neibel:

The Gruen Watch Company has approved sponsorship of time signals on every hour, over station WPRU, starting March 5.

Please indicate by return mail what your broadcasting schedule will be.

Can you start these announcements as of March 5?

Sincerely,

Louis M. Bloch Jr.
Louis M. Bloch, Jr.
Business Manager

LMBJr:bb